Tired of everyone telling you that you have to change without telling you “how”? The first key is to understand that, “All meaningful and lasting change begins first on the inside and then works its way out.” You must change the internal picture of who you really are before you can experience the growth and development you desire. Your view of yourself drives your behaviors in everything you do: your job performance, your relationships and your success.

Let us introduce the “how” – Personal Insight from The Pacific Institute. By integrating two leading-edge tools – Investment in Excellence® and the Life Styles Inventory® (LSI®) from Human Synergistics International® – you’ll gain the knowledge to understand your behaviors and the tools to assist you in your quest for sustained growth and change. The concepts and tools presented in Personal Insight are based on cutting-edge research in the fields of cognitive science and management development.

Human Synergistics International® is generally acknowledged to be one of the best in the business at quantifying personal and organizational behaviors that impact performance and culture. With over 35 years’ experience to draw from, and over one million users worldwide, providing comprehensive information available on individual behaviors that are the result of how we think. LSI® will provide you with awareness and understanding that are the foundation for self-discovery and self-development, and provide you with a target at which to aim your personal growth and change efforts. You will receive feedback on behaviors that are constructive and should be increased and behaviors that are defensive and should be minimized.

The Pacific Institute’s flagship Investment in Excellence® curriculum is the most effective process for implementing sustainable individual change. Based on the results of current research in the cognitive sciences, Investment in Excellence® addresses the very foundation of all change processes – the human mind. Promoting self-examination and reflection, IIE illuminates areas where we may be holding ourselves back. It provides easy-to-understand and easy-to-implement tools to change attitudes and beliefs, which immediately reflect in greater results and higher performance. With a foundation built over 35 years of scientific research and field experience, Investment in Excellence® has touched millions of people worldwide. It provides easy-to-understand and easy-to-implement tools to change attitudes and beliefs, which immediately reflect in greater results and higher performance.
Three Implementation Choices

Personal Insight™ is offered in three basic formats that allow you to choose the most effective solution for your organization.

- If you currently are using the Investment in Excellence® facilitated seminar, you may choose to deliver a Personal Insight one-day workshop. The workshop integrates the LSI® and focuses on selected exercises and presentations designed to enable participants to walk away with both an understanding of their behavior patterns and a game plan for implementing desired changes using Investment in Excellence tools.

- A second option is to utilize a guided workbook approach in lieu of the workshop that provides self-coaching questions and sample affirmations to help you focus on the areas you most desire to change and grow.

- For those using Investment in Excellence~Today® desktop application, a customized workbook walks you through the personal mastery of The Pacific Institute concepts in an easy to use Windows application, guides you to an on-line version of the LSI® and helps you interactively set goals and develop the affirmations to support them. In addition, a second LSI® survey is introduced 90 days after completion of IIE~Today® to help you track your progress and adjust your personal development plan as needed.

The LSI® – Clear Insight to Your Personal Thinking and Behavior Styles:

The LSI® circumplex provides individuals with a clear map of their self-talk: where they are caught up in Have Tos and how they can develop more Want Tos. This scotoma buster helps IIE® participants fine tune their affirmations to the areas that will have the biggest impact for improved personal performance and well being.

Since the circumplex is also used in Cultural Insight, Personal Insight participants can see how their thinking has been impacted by the current culture as well as aligning their own personal development with the goals of the organization - creating a truly integrated organizational development initiative.

The Life Style Inventory® and LSI® are registered trademarks of Human Synergistics, Inc, Plymouth, MI. The LSI®, the circumplex and the style descriptions are copyrighted © 2003 by Human Synergistics Inc.  Research & Development by Robert A Cooke, Ph.D. & J. Clayton Lafferty Ph.D.

Contact your TPI representative today to learn more about gaining Personal Insight for yourself and your organization.