



**REAL ESTATE MARKETING REBOOT
2010 MIDYEAR LEGISLATIVE MEETINGS – WASHINGTON, D.C.**



BRAND NEW! One of the reasons why licensees fail or only achieve modest success is their inability to focus on the consumer’s needs and to market their services accordingly. In the past, marketing courses have dealt with marketing the seller’s property as opposed to marketing to the buyer. Structured to inspire novel marketing approaches to create a personal “brand” this course encourages students to look everywhere for differentiating marketing opportunities that grab the attention of buyers.

Don't miss this discounted rate courtesy of NAR's Right Tools, Right Now Initiative!

- Course:** Real Estate Marketing Reboot Course
- Instructor:** Doug Devitre, ABR®
- Length:** 1-day training seminar
- Date:** Tuesday, May 11, 2010
- Time:** 8:30-5:00pm
- Location:** Washington, D.C.
- Cost:** \$75.00 early bird registration by April 30, 2010 – After April 30, 2010 cost will be \$95.00

Advanced registration closes by Wednesday, May 5, 2010 – Registration will be onsite after May 5, 2010 – No refunds after May 5, 2010

Questions: For additional information, please contact Dawn Headtke at 312-329-8488 or dheadtke@realtors.org

REGISTRATION

Please type or print. Email or fax completed form to Dawn Headtke: dheadtke@realtors.org – (f) 312-329-8632

Name: _____ NRDS #: _____
 Company: _____
 Co. Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 E-mail: _____

PAYMENT INFORMATION

- Check Visa MasterCard American Express

Check _____

CC# _____ Expiration Date: _____

How did you learn about the course?

- Marketing from Broker – Please list Broker: _____
- Marketing from Association – Please list Association: _____
- Marketing from NAR
- Other, Please List: _____